



A Colorado Where All Our Families and Communities Thrive

Quest: *A Colorado with strong, thriving communities, where everybody can thrive regardless of the circumstances we are born into.*

- A Colorado where people have time for family and community and can enjoy our beautiful environment and have the security that they will be able to care for and support themselves and their family.
- A Colorado where everybody – no matter age, background, race, gender or status – has the opportunity to live meaningful, fulfilling lives in strong, thriving communities where we take care of each other.
- A Colorado where people have the power and know-how to make a difference in their communities.
- A Colorado where our government serves all of us, not just the well-connected.
- A Colorado where our economy and democracy work for all of us, not just the wealthy few.

Problem: *Today families in Colorado struggle to get ahead while the very rich and big corporations use their out-sized influence to rig the rules in their favor.*

- Big corporations use their power to hold down wages and benefits and avoid paying their fair share of taxes.
- We often hear about how Colorado’s economy is booming, but for too many families in our state, it doesn’t feel that way. The cost of living has skyrocketed in Colorado, while wages seem to barely go up. It’s getting harder and harder to buy a home, pay the rent, afford health care, pay for college, or save for retirement.
 - Colorado is becoming a tale of two states, where a few benefit from growth, while most people live from paycheck to paycheck.
- Too many people in Colorado are excluded from opportunity because of their gender, the color of their skin, or where they were born. When people can’t contribute to their full potential we make our communities and our state poorer.
- Colorado isn’t making the public investments we need to support families, provide opportunities for our children and help our communities to thrive, because big corporations and the wealthy use their power to rig the system so they don’t pay their fair share.
- The wealthy and big corporations use lobbyists and campaign contributions to manipulate the rules to benefit them at the expense of working families and the middle class.

Solution: *When more Coloradans have good wages and economic security, our economy gets stronger and our communities thrive.*

- When we grow, expand and include more people in the middle class, our economy gets stronger and our communities thrive.
- Working families and the middle class are the engines of the economy. When we have good jobs so we can care for and support our families, educate our children, afford our health care, shop in our neighborhoods and retire in security, we drive the economy forward and build thriving communities.
- Our success depends on the success of those around us. Our communities thrive when everyone thrives.
 - A vibrant economy is driven by differences, not sameness. Diversity supercharges economic growth and prosperity.
 - We know that when one member of our family isn't doing well, it puts a strain on the whole family. We know that winning teams make sure that everyone is prepared to take the field. That's the same for the economy – when everyone can contribute to their full potential, we all do better.
- Now is the time to build on Colorado's economic growth and focus on a future where all Colorado families and communities can thrive. We need to make sure we have great public schools in all our communities, housing and health care that's affordable, modern roads and transit, clean renewable energy – the public investments that will build continued economic prosperity in the future.

Call to Action: *Together we can build a Colorado that works for all of us, not just the wealthy few, where our families and communities can thrive.*

- It's not the size of government that matters, it's who government serves. In Colorado, we believe in a government that serves working families and the middle class, not just the very wealthy and big corporations.
- All around the country, people are raising their voices, turning out, showing up, standing together in grassroots, community organizations and unions to demand that our government work for all of us, not just billionaires and CEOs. Join with us to demand that our elected officials work for working people.
- It's up to us to insist that the big corporations that are profiting from Colorado's growth be responsible to working people and our communities – pay decent wages and benefits, safeguard our air and water and land and pay their fair share of taxes.
- The Colorado way of life is for all of us – not just the wealthy few. It's up to us, together, to be sure that every family in Colorado can earn a good life, every child has the chance for a bright future, that communities all across our beautiful state thrive for us and the next generation.